



MONTHLY MEMBERSHIP PROGRESS REPORT

District 33 S

Results as of: 4/30/2014

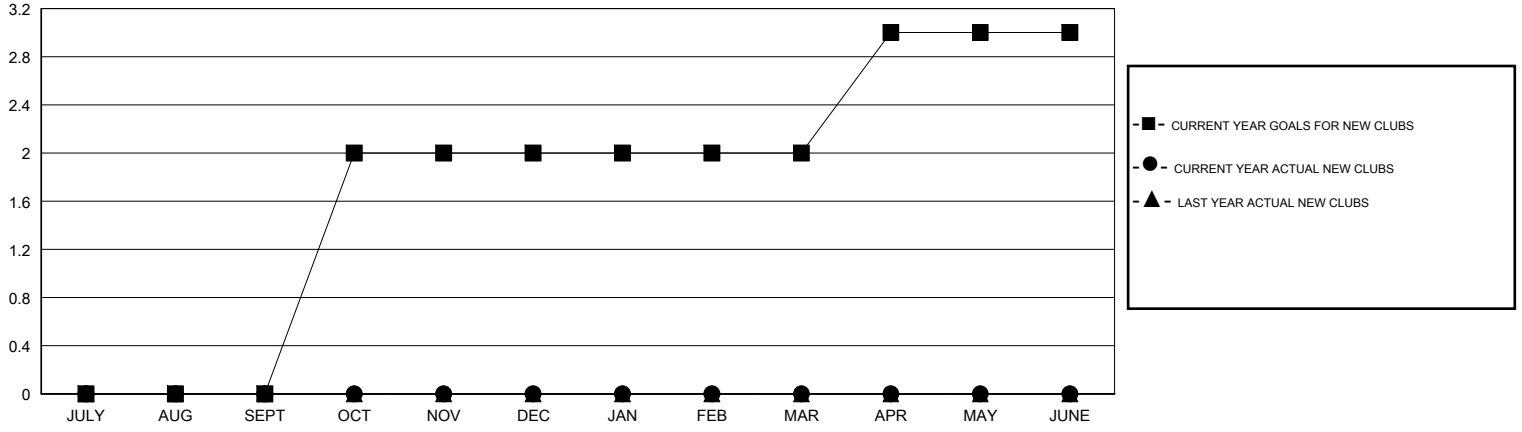
GMT: ED LECIUS

LOCATION MASSACHUSETTS

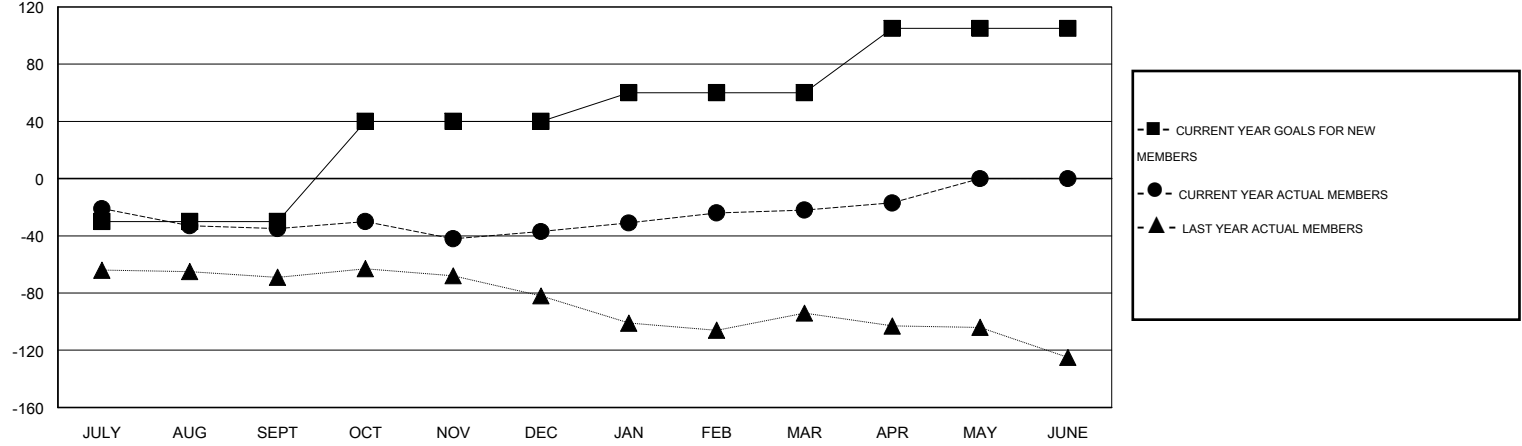
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	0	0	0	0	JULY/AUG/SEPT	-30	17	52	-35
OCT/NOV/DEC	2	0	1	-1	OCT/NOV/DEC	70	58	60	-2
JAN/FEB/MAR	0	0	0	0	JAN/FEB/MAR	20	47	32	15
APR/MAY/JUNE	1	0	0	0	APR/MAY/JUNE	45	10	5	5

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	40 CLUBS OF 55 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	1,268 (68.32%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	588 (31.68%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	233
OTHER		HEAD OF HOUSEHOLD	112
TOTAL		NON-HEAD OF HOUSEHOLD	121